Title: COMPUTER IMPLEMENTED CUSTOMER VALUE MODEL IN AIRLINE INDUSTRY

Inventor: Yung-Seop Lee Serial Number: 09/782,149

FIG. 1

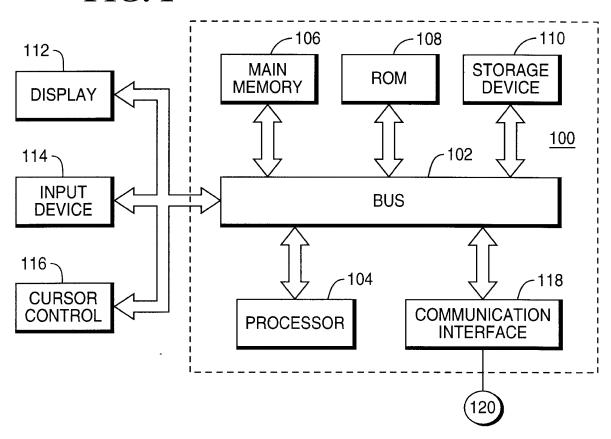


FIG. 2 200 Attribute 1 Attribute 2 Attribute n Data_{1,1} Data_{1,2} Data_{1,n} Record 1 ... Data_{2,n} Record 2 Data_{2.1} Data_{2.2} Data_{m,n} Data_{m,2} Record m Data_{m.1} ...

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